

**Et**  
**men**  
SKINCARE

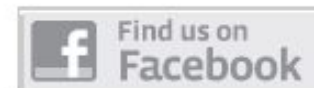
SKINCARE  
NAVIGATOR

PROFESSIONAL COLLECTION

professional • affordable • proven • trusted • uncomplicated

[www.eve-taylor.com](http://www.eve-taylor.com)

**IICA** The International Institute  
of Clinical Aromatherapy  
PROFESSIONAL EDUCATION IN AROMATHERAPY SKIN & BODY CARE



**Eve Taylor**, is the founder of the Institute of Clinical Aromatherapy and regarded as the pioneer of modern aromatherapy. Respected by professional skin care therapist and estheticians worldwide for more than 40 years.

Eve Taylor products are only available through salon, spa, and professional therapist. The therapist should offer professional home care advice and recommendation to ensure the client gets the right product for the right reason to benefit and maintain a regime appropriate to their skin care needs. Eve Taylor products follow a criteria of being naturally safe and effective and adopt a contamination free packaging concept. They do not contain mineral oil, alcohol or artificial fragrance.

With over 4 decades of skincare knowledge and experience delivering products that unite the very best of plant essences with the needs of the skin, you can be sure that you are providing your clients skin with the consideration it deserves.

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## THE SKIN

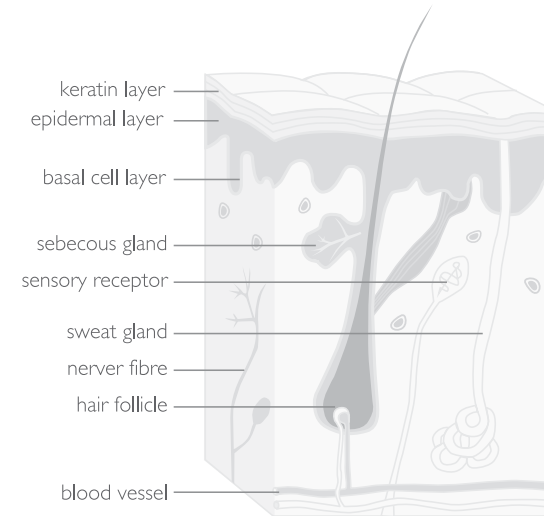
As the largest organ in the body, the skin performs many functions from prevention of harmful substances or micro-organisms entering the body to protecting internal networks of nerves, blood vessels and internal organs.

The skin senses pressure, temperature, touch, pain. Divided into 3 main levels, the skin consists of the:

**Epidermis:** The outer most layer and protective covering, where most skin problems manifest.

**Dermis:** The underlying layer. A highly sensitive layer of connective tissue, nerves and glands.

**Subcutaneous tissue:** Also known as adipose tissue and can vary in thickness according to age, general health and sex.



## THE DIFFERENCE BETWEEN A "MANS SKIN" AND A "WOMANS SKIN".

### Oil production

Men produce more oil in their skin than women...around 15% more! This is due to the hormone Testosterone, their skin is thicker which makes it a challenge for products to penetrate the skin and they have larger skin pores than women which can be a target for bacterial growth.

### Hypo-lipidic film

The Hypolipidic film is the skins natural defence. It protects the skin from bacteria and stops moisture from being lost. Mens skin is under constant attack, they use shower gel or soap to wash, scrape the surface of their skin with razor blades causing inflammation, avoid covering and hydrating the skin with protection yet smother the face with astringent, photosensitive fragrances. That`s without the environmental harm their skin is exposed to. Especially if their occupation warrants them working outdoors in harsh weathers and chemicals, dust and grime.



### ▶ DRY SKIN

Dry skin primarily develops as a result of under activity of the sebaceous gland. Dry skin also tends to be dehydrated. A lack of oil in the skin deprives the skin of the necessary adhesion in the corneum layer. Consequently, the number of cells in the corneum layer is less than that of an oily or normal skin and can give rise to little or no barrier protection against moisture loss. A dry skin will also tend to wrinkle easily and often has superficial lines.

### ▶ NORMAL TO DRY

Although skin is in general good health, dry flaky patches may occur on cheeks and the forehead. Neck and throat may also show signs of deterioration or early wrinkling.

### ▶ NORMAL SKIN

Normal skin looks soft, moist and plump, with no fine lines, visible wrinkles or open pores it shows a texture that is fine, hydrated and with good muscle tone. A good example of normal skin can be seen in that of a child. From birth until puberty the skin is generally healthy with a glowing colour. Improper skin care is common with children and teenagers due to a lack of awareness and contributes to a deterioration of normal skin. Normal skin requires proper cleansing and use of protective moisturisers during the day and hydrating creams at night to prevent moisture loss. As sebum output reduces with age, Normal skin can also be found in mature skin that once had an oily appearance. Solar protection is very important. Exposure to the elements without protection increases dehydration and ages the skin.

### ▶ NORMAL TO OILY

In general skin is in good health but with oily sheen to areas across forehead and central area of the nose down to the chin (called T zone), sometimes giving rise to blemished appearance. Proper cleansing, toning and moisturising helps to promote a balanced complexion.

### ▶ OILY

Oily skin can be generally recognised by having a shiny, firm appearance. Sometimes an almost grubby or neglected appearance can occur. Pores appear enlarged; this is due to excessive production of sebum. Over active sebaceous glands can increase production due to the changes in the hormone balance with the onset of puberty. An Oily complexion can sometimes be confused with dehydration. While the skin is of an oily nature the condition may well be dehydrated (lacking moisture) and can generally be associated with improper care or misuse of skin care products. Strong astringents, soap or lack of proper moisturisation can contribute to a failing condition. Daytime protective moisturisers will help skin maintain suppleness and moisture (prescribed medication can cause such disturbances in the skin). Products formulated (including essential oils) can help regulate or reduce oil secretion. It is important to keep an oily skin clean and properly hydrated. When properly cared for, an oily skin is the preferred skin type since it delays the ageing process (wrinkles).

## SKIN CONDITIONS

### ▶ DEHYDRATION

Mens skin is more subseptable to dehydration. This is one of the most common problems, skin can appear dry, scaly and flaky and irritated. There are numerous causes. Excessive perspiration, lack of sufficient sebum, occupational hazards (such as air conditioning and central heating) or insufficient fluid intake. Environmental conditions can also aggravate, including too much sun. lifestyles, tea, coffee, fizzy drinks, etc can all have a detrimental effect. Dehydrated skin is often confused with dryness (lack of oil) but both dry and oily skin can suffer from dehydration.

When oily skin becomes dehydrated surface layers become hardened and oils are trapped, this can lead to blockage and infection. Protective daytime moisturisers will help to reduce moisture loss.

### ▶ COUPEROSE

A temporary or chronic redness appearing on the face. Dilated blood vessels on the cheeks around the nose and sometimes found on the chin can be the result of extreme changes in hot and cold climate or environment. Poor elasticity is very common in fair skins. Excessive heat or other stimuli can cause the capillaries to expand and receive increase in blood flow. When the amount of blood recedes the capillaries then return to their normal size, but if the elasticity in the capillary wall is not enough the capillary may not return to its original size, consequently the skins appearance becomes diffused.

### ▶ SENSITIVITY

Can manifest itself as redness, itching or burning. Sensitive skin can be as a result of poor air quality, allergies to certain airborne irritants, and products with alcohol content or mineral oil. The hair follicle is surrounded by a very delicate membrane. When products penetrate through the follicle the membrane reacts to stop further penetration to the more delicate epidermal layer, the reaction can be expressed as a redness, itching or burning. People with sensitive skin should use products with soothing and anti-inflammatory qualities.

### ▶ AGEING SKIN

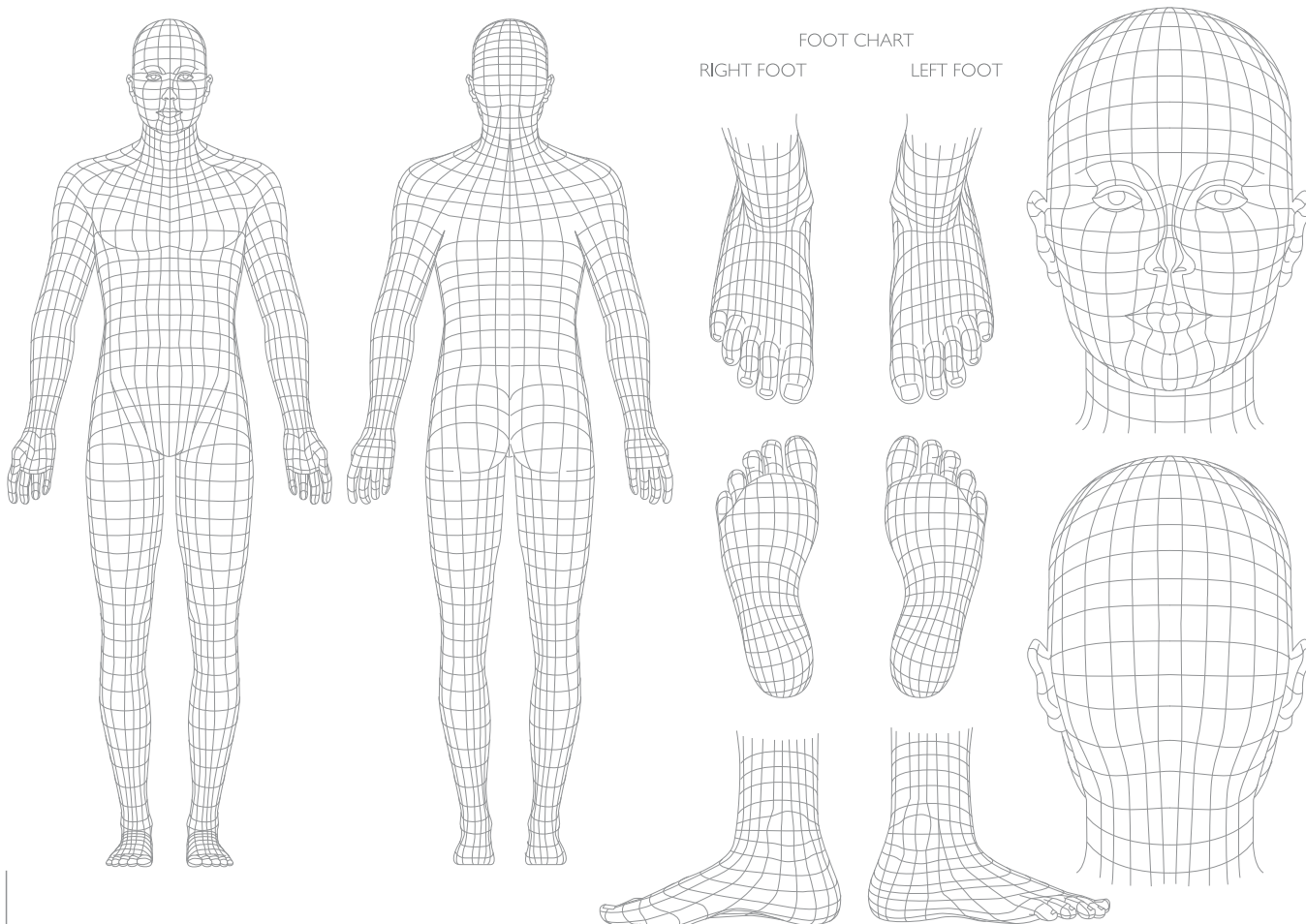
Ageing skin can be recognised as having a lack of firmness, poor elasticity, the accentuation of lines and wrinkles. An increased thinning in skin texture and the decrease in oil gland activity. Ageing skin is a result of the natural process of free radical bombardment over many years. Exposure to the elements, lack of proper care when younger, health problems, hormonal imbalance, and lifestyle in general. Some aspects can be addressed with proper care and understanding. Protection, hydration, moisturisation and regular exfoliation help to maintain a healthy balance.

# QUICK REFERENCE CHART

PRODUCTS	SKIN CONDITION				TYPE OF TREATMENT				
	Dry	Combination	Oily	Mature	Sooth & Hydrate	Calm & Firm	Clear & Tone	Maintain & Balance	Revive & Firm
Daily Face Wash	●	●	●	●					
Ultra Soothing Cleanser	●			●	●	●		●	●
<b>Multi-Active Spritz</b>	●	●	●	●					
<b>Hydrating Face Balm</b>	●	●	●	●	●	●	●	●	●
Exfoliating Face Scrub	●	●	●	●	●	●	●	●	●
Enzyme Peel Masque	●	●	●	●	●	●	●	●	●
Desincrustant Gel		●	●				●	●	
Refining Eye Gel	●	●	●	●	●	●	●	●	●
<b>Multi-active Clay Mask</b>	●	●	●	●	●	●	●	●	●
<b>Multi-active Alginate Mask</b>		●	●				●		
Eye Contour Masque	●	●	●	●	●	●	●	●	●
Q10	●	●	●	●	●	●	●		●
Regenerative Serum	●	●	●	●	●			●	
Sebum Response Serum	●	●	●	●			●		
Pigment Response Serum	●	●	●	●			●	●	
Oxygen Response Serum		●	●	●	●	●		●	●
Time Line Response Serum	●	●	●	●		●		●	●
Time-Line Intensive	●	●	●	●	●	●	●	●	●
Formula No.1	●	●		●	●		●	●	
Formula No.2	●			●		●			●
Formula No.3		●	●		●		●	●	
Formula No.4		●			●	●	●	●	●
Formula No.5	●			●	●	●		●	●
Specific Oil No.3									
Clearing Facial Massage Oil	●	●	●				●		
Revitalising Facial Massage Oil	●	●		●		●			●
Soothing Facial Massage Oil	●	●	●	●	●				
Chamomile Hydrolat	●	●	●	●	●	●	●	●	●
Peppermint Hydrolat	●	●	●	●	●	●	●	●	●
Orange Hydrolat	●	●	●	●	●	●	●	●	●
Smooth Shave Oil	●	●	●	●					
Conditioning Shave Gel	●	●	●	●					
Moisturising Shave Foam	●	●	●	●					

## SYSTEM OF ANALYSIS

System of Analysis is a unique tool that enables the therapists to look at the client as a whole. We are what we are by what we inherit, eat and experience and this manifests in the body through many ways. Observing the face and body dates through the centuries, Shakespeare himself quoted "The face is truly an opened book". Just by observing and collecting data from our Client record cards and by System of Analysis it opens up vast options of therapies prescribed specifically to your client. This is what sets Eve Taylor apart from the rest and providing you as therapists to be as professional in your approach to face and body care as can be.



### The Consultation

A Consultation is the key for any therapist to gather the optimum information allowing a professional treatment to be specifically designed for your client.

It is essential that the Consultation card is filled out with the therapist so any concerns are brought up and the client feels that they are given the upmost attention and care for the required treatment.

It is from this consultation that you can draw clues of your clients expectations and current home care regime.

### Principles of "System of Analysis"

- To treat the person as a whole.
- Analyze with a 3D approach to the body.
- Take into account the clients history from Diet, Lifestyle, Occupation and Family History.

Analytical Types are:

- LUNG
- LIVER
- HORMONAL
- STOMACH

sales/helpline number:  
0845 1305868

## INFORMATION ABOUT OUR PRODUCTS

	BRISTLE BRUSH	SPONGE	FACE CLOTH	HANDS	COTTON WOOL	EVE TAYLOR FACIAL CLEANSING BRUSH
CLEANING	<ul style="list-style-type: none"> <li>•Not good at reaching hard-to-get areas without excessive pressure</li> <li>•Short bristles can scratch</li> </ul>	<ul style="list-style-type: none"> <li>•Not good at reaching hard-to-get areas without excessive pressure</li> <li>•Can stretch and drag skin</li> </ul>	<ul style="list-style-type: none"> <li>•Abrasive</li> <li>•Over stimulates</li> <li>•Increases sensitivity</li> <li>•Can stretch and drag skin</li> </ul>	<ul style="list-style-type: none"> <li>•Poor cleansing ability</li> <li>•Will stretch and drag</li> </ul>	<ul style="list-style-type: none"> <li>•Not good at deep cleansing</li> <li>•Will stretch and drag</li> <li>•Abrasive</li> </ul>	<ul style="list-style-type: none"> <li>•Follows contours of the face</li> <li>•Massages gently</li> <li>•No scratch, stretch, or drag</li> </ul>
HYGIENE	<ul style="list-style-type: none"> <li>•Bacteria thrives at the base of the bristles</li> <li>•These brushes cannot be cleaned effectively</li> </ul>	<ul style="list-style-type: none"> <li>•Unable to clean effectively</li> <li>•Provides perfect environment for bacteria to multiply</li> </ul>	<ul style="list-style-type: none"> <li>•Washing machine at high temperature is best way to clean</li> <li>•Provides perfect environment for bacteria</li> </ul>	<ul style="list-style-type: none"> <li>•If hands are not cleaned thoroughly before cleansing, they can add to existing bacteria</li> </ul>	<ul style="list-style-type: none"> <li>•High surface area can spread bacteria</li> <li>•Many should be used in each cleansing routine</li> </ul>	<ul style="list-style-type: none"> <li>•Smooth design ensures no place for bacteria</li> <li>•Does not hold dirt or cell debris from previous use</li> </ul>
SKIN TYPE	<ul style="list-style-type: none"> <li>•Not suitable for over sensitive or delicate skin types</li> </ul>	<ul style="list-style-type: none"> <li>•Suitable for most</li> </ul>	<ul style="list-style-type: none"> <li>•Suitable for most</li> </ul>	<ul style="list-style-type: none"> <li>•If cleaned prior, hands are suitable for all types</li> <li>•Dirty hands could make skin conditions worse</li> </ul>	<ul style="list-style-type: none"> <li>•All skin types</li> </ul>	<ul style="list-style-type: none"> <li>•Suitable for all skin types</li> <li>•Ideal for sensitive skin</li> <li>•Great for delicate skin</li> <li>•Great for children</li> </ul>
DURABILITY	<ul style="list-style-type: none"> <li>•Maybe 1-2 years</li> <li>•Durability depends upon bristle fibre and useage</li> </ul>	<ul style="list-style-type: none"> <li>•Should be changed every 2-3 weeks</li> </ul>	<ul style="list-style-type: none"> <li>•Dependent upon the fabric of the face cloth and how often it is put through the washing machine</li> </ul>	<ul style="list-style-type: none"> <li>•Not applicable</li> </ul>	<ul style="list-style-type: none"> <li>•Dispose of having used once</li> </ul>	<ul style="list-style-type: none"> <li>•Lasts for many years</li> <li>•Cleansing brush does not degrade through reaction to cleanser - so it is suitable for any cleanser or facial wash</li> </ul>
RESULT	<ul style="list-style-type: none"> <li>•Limited cleansing ability</li> <li>•Carries bacteria from one cleanse to the next</li> </ul>	<ul style="list-style-type: none"> <li>•Provides surface clean but is poor at deep cleansing</li> </ul>	<ul style="list-style-type: none"> <li>•As with the sponge, the face cloth provides surface cleansing but is poor at deep cleansing</li> </ul>	<ul style="list-style-type: none"> <li>•Does not provide deep cleansing</li> <li>•Can spread bacteria</li> </ul>	<ul style="list-style-type: none"> <li>•Provides surface and some deep cleansing although loose fibres can clog pores</li> </ul>	<ul style="list-style-type: none"> <li>•Increased circulation</li> <li>•Improved exfolitation</li> <li>•Healthy, glowing skin</li> </ul>

# FACIAL CLEANSING BRUSH

## EVE TAYLOR BRUSH

The facial cleansing brush has many advantages over other methods and these are outlined in the table.

- Follows the contours of your face, gently exfoliating & cleansing all areas.
- Ideal for difficult to reach areas around eyes & nose.
- Tone & massage as you cleanse, without stretching or dragging the skin.
- Improves circulation without stimulation.
- Great for teenagers. Helps promote a healthier looking skin.

### Sales tip:

Build the cost of the facial cleansing brush into your treatment and give to the client afterwards to get the best from their home care treatment regime.



## INFORMATION ABOUT OUR PRODUCTS

### DAILY FACE WASH

Cleanse and lift daily impurities.

A blend of active ingredients to remove daily grime and freshen the skin without an over-drying effect.

Gives even the most dull, tired-looking skin a brighter fresher appearance

A unique blend **that** helps to cleanse and refresh skin.

Suitable for all skin types.



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

Aqua	Water	Solvent	
Decyl glucoside	Decyl glucoside	Surfactant	Skin conditioning /Cleansing
Lauryl betaine	Lauryl betaine	Surfactant	Skin conditioning /Cleansing
Polysorbate 80	Polysorbate 80	Emulsifier	Thickener
Xanthan gum	Xanthan gum	Stablizer	Viscosity agent
Aloe barbadensis	Aloe vera	Healing agent	Softening Soothing
Persea gratissima	Avocdo	Rich in Vit A,D,E	Emollient
Simmondsia chinensis	Jjoba	Emollient	Moisturiser
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Cymbopogon flexuosus oil	Lemongrass	Astringent	Cleansing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing
Phenoxyethanol	Phenoxyethanol	Preservative	Preservative
Citric acid	Citric acid	Preservative	pH adjuster
Benzoic acid,	Benzoic acid	Preservative	Preservative
Dehydroacetic acid,	Dehydroacetic acid	Preservative	Preservative
Pimenta officinalis	Pimentberry / Allspice	fragrance ingredient	Warming

**Free from** SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.



**Et**  
**men**  
SKINCARE

DAILY

FACE WASH

CLEANSE & REFRESH  
with Lemongrass

As Male skin tends to be oily by nature. Daily cleansing procedure is all-important in providing proper cleansing to remove grime, pollutants, grease and excessive oil from the skin.

#### Function:

Using a water soluble cleanser will clean the skin and help to prevent build up of oil, sweat, pollution, dirt, and the skins toxin secretions, which contribute to pores furring up or clogging .

#### Method of use:

Wet your face with warm water and apply small amount of face wash to skin. Emulsify into light lather and massage over entire face. Rinse with fresh warm water. Repeat if performing double cleanse. Or alternatively, can be followed by Exfoliating scrub.

Facial cleansing brush is the ideal accompaniment to enhance cleansing action.

Prior to shaving can also be used as pre-shave to prepare for a more refreshing shave

#### Retail support advice

This procedure should be done at least once every day. But it is much better to cleanse your face twice a day: in the morning and in the evening before going to bed.

sales/helpline number:  
0845 1305868

AVAILABLE  
SIZES

PROFESSIONAL  
PRODUCT  
250ml



RETAIL  
PRODUCT  
100ml



## INFORMATION ABOUT OUR PRODUCTS

### MULTI-ACTIVE SPRITZ

A multi-active spritz/ toner suitable for all skin types. The natural Benefits of Witch hazel provide anti-oxidant, astringent qualities. Ideal aftershave application or as sealant over oil or serum. Re-hydrate and help support natural barrier defences.



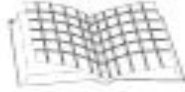
MULTI-ACTIVE

SPRITZ

SOOTHE AND REJUVENATE  
with Aloe vera



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

INGREDIENTS	COMMON NAME	PROPERTIES	EFFECTS
Aqua	Water		
Aloe barbadensis leaf juice	Aloe vera	Healing agent	Softening Soothing
Hamamelis virginiana	Witch Hazel Water	Astringent	Cooling Healing
Deceth-7	Deceth-7	Surfactant	Emulsifier
PEG-40 Hydrogenated Castor oil	PEG-40 Hydrogenated Castor oil	Surfactant	Emulsifier
PPG-26 Buteth-26	PPG-26 Buteth-26	Lubricant	Conditioning
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing
Phenoxyethanol	Phenoxyethanol	Preservative	Preservative
Pimenta officinalis	Pimentberry	Fragrance ingredient	Warming
Ethylhexylglycerin	Ethylhexylglycerin	Preservative	Anti-microbials
Methylisothiazolinone	Methylisothiazolinone	Preservative	Anti- microbial
Potassium Sorbate	Potassium Sorbate	Preservative	Anti- microbial
Sodium Benzoate	Sodium Benzoate	Preservative	Anti- microbial
Citric acid	Citric acid	pH adjuster	pH adjuster

Free from SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.

Provides the Ideal solution for an effective toning /cooling aid to skin. The natural Benefits of Witch hazel provides anti-oxidant, astringent quality Ideal as an aftershave applications or as sealant over oil or serum. Whilst the benefits of Aloe vera soften and soothing and rejuvenate. Leaves the skin feeling revived and ready for what the day has in store.

#### Method of use:

Lightly spray over skin from approximately 6-8 inches Ideal after shaving or general cooling spritz

Using a good quality toner /spritz helps close pores after shaving or treatment phase (if applied). Not only to seal in the benefits of your oil or serum but stops dust and other air borne particles from settling in the pores and potentially causing further problems

sales/helpline number:  
0845 1305868

AVAILABLE  
SIZES

PROFESSIONAL  
PRODUCT  
250ml



RETAIL  
PRODUCT  
50ml



## INFORMATION ABOUT OUR PRODUCTS

### EXFOLIATING FACE SCRUB

An invigorating and revitalizing scrub to clear congested pores of oil, dirt & dead skin cells. Leaves skin fresher, brighter and smoother. Suitable for all skin types.



# EXFOLIATING FACE SCRUB

REFINE & REVITALISE  
with Eucalyptus



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

INGREDIENTS	COMMON NAME	PROPERTIES	EFFECTS
Aqua	Water	Solvent	
Kaolin	Kaolin	Re-mineralizer	Softening and smoothing
Helianthus annus	Sunflower	Vitamin E	Anti-oxidant/film former
Bentonite	Bentonite	Natural clay	Healing, Soothing
Stearic acid	Stearic acid	Lubricant	Moisturising
Glycerin	Glycerin	Humectant	Attracts moisture
Prunus persica seed	Peach kernal	Vitami A and E	Supplenss and elasticity
Cetyl alcohol	Cetyl alcohol	Emulsifier	Skin softening
Bambusa vulgaris	Bamboo	Abrasive	Exfoliant
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing
Persea gratissima	Avocdo	Rich in Vit A,D,E	Emollient
Triticum vulgare	Wheatgerm	High Vit E	Anti-oxidant
Pimenta officinalis	Pimentberry / Allspice	Fragrance ingredient	Warming
Ceteareth-20	Ceteareth-20	Emulsifier	Water and oil attraction
Disodium EDTA	Disodium EDTA	Chelating agent	Buffer
Tocopherol	Tocopherol	Anti-oxidant	Anti-oxidant
Phenoxyethanol	Phenoxyethanol	Preservative	Preservative
Ethylhexylglycerin	Ethylhexylglycerin	Preservative	Preservative

Free from SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.

An invigorating and revitalizing scrub to clear congested skin of oil, dirt & dead skin cells, helping to prevent in-grown hairs and blemishes. Skin has a smoother, fresher, brighter, more invigorated appearance. The ideal solution to Energise dull lifeless skin.

#### Function:

Using a water soluble cleanser will clean the skin and help to prevent build up of oil, sweat, pollution, dirt, and the skins toxin secretions, which contribute to pores furring up or clogging .

#### Method of use:

Wet your face with warm water and apply small amount of Exfoliating scrub to skin and massage over entire face (Avoiding eye area). Rinse with fresh warm water. Blot dry do not rub.

Can also be used as a pre-shave to alleviate roughness and help soften rough facial hair for a closer, more comfortable shave.

#### Retail support advice:

As we age, the skins natural "shedding" ability decreases, and akin can become over laden with old, dead cells and toxins. Clogging up the surface and appear dull and lifeless

Exfoliation should be done at least twice a week to keep the skin in optimum condition.

#### Note:

If the dead skin cells and oxidized debris is not removed regularly anything else you do, like moisturizing can't reach its target.

sales/helpline number:  
0845 1305868

AVAILABLE  
SIZES

PROFESSIONAL  
PRODUCT  
250ml

RETAIL  
PRODUCT  
100ml



## INFORMATION ABOUT OUR PRODUCTS

### MULTI-ACTIVE CLAY MASK



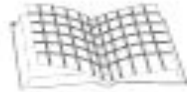
Multi-active clay mask is an active combination of 2 clays.

Bentonite clay is a mild clay to remove oil, dirt, toxins and dead cells from the skin whilst simultaneously unclogging pores without any harshness.

White Kaolin to revitalize circulation to reveal a glowing complexion. rejuvenating the skin by exfoliating and closing the pores on the skin.



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

Aqua	Water		
Helianthus annus	Sunflower	Vitamin E	Anti-oxidant/film former
Kaolin	Kaolin	Re-mineralizer	Softening and smoothing
Bentonite	Bentonite	Natural clay	Healing. Soothing
Glycerin	Glycerin	Humectant	Attracts moisture
Stearic acid	Stearic acid	Lubricant	Moisturising
Cetyl alcohol	Cetyl alcohol	Emulsifier	Skin softening
Ceteareth-20	Ceteareth-20	Emulsifier	Water and oil attraction
Phenoxyethanol	Phenoxyethanol	Preservative	Preservative
Ethylhexylglycerin	Ethylhexylglycerin	Preservative	Preservative
Tocopheryl acetate	Tocopheryl acetate	Vitamin E, Anti oxidant	Improves protection

Bentonite is a very effective sponge like action. It attracts and literally "sucks" toxins and impurities away from your skin.

A further advantage bentonite has over other clays is it reduces blemishes and contains both anti-inflammatory and anti-infection properties.

**Free from** SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.



MULTI-ACTIVE

## CLAY MASK

CONDITION & REVITALIZE

Ideal solution for a dull complexion, enlarged pores and signs of fatigue. Revives and balances the epidermis to leave skin fresher, brighter and smoother. Suitable for all skin types

#### Function:

#### Method of use:

Method of use: Apply thin layer to face and neck (on clean skin) avoiding the eye area and leave for 10-15 minutes (Warm towels or steamer may be used). Remove with fresh warm water or hydrolat, blot dry. Serum or treatment oil also may be applied under mask for added benefit.

#### Retail support advice

As male skin has a thicker epidermis and a thicker dermis, the thicker skin make it a much harder target to penetrate, so the products are different, which usually means more highly concentrated but with Et mens Balm the incorporation of essential oils means that benefits are imparted at a deeper level without excessive concentrations

sales/helpline number:  
0845 1305868



## INFORMATION ABOUT OUR PRODUCTS



# SMOOTH SHAVE

## SMOOTH SHAVE

A versatile non-greasy shave oil to aid skin integrity and give superior razor glide when shaving. Suitable for sensitive skin

A formula will not drag or stretch the skin

Ideal for all skin types - even the most sensitive.



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

INGREDIENTS	COMMON NAME	PROPERTIES	EFFECTS
Glycine soja	Soya	Amino Acid Rich	Skin Smoothing
Persea gratissima	Avocado	Rich in Vit A,D,E	Emollient
Triticum vulgare	Wheatgerm	High Vit E Content	Antioxidant
Rosa rubiginosa	Rosehip seed	Rich in Vit C	Nourishing
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing

**Free from** SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.

## EASY GLIDE & STUBBLE FREE with Sandalwood

A triple action oil non-greasy shave oil to aid skin integrity and give superior razor glide. A rich blend with skin conditioning benefits to nourish and protect and a subtle aroma to compliment any style

Function:

Shave oil softens facial hairs for a gentle shave and enables the razor to glide easily for a clean shave, helping to reduce redness and irritations

**Lubricates:** To smooth skin prior to shaving.

**Post shave:** to maintain skin suppleness.

**Conditioning:** to protect and moisturise.

May also be used as a conditioning pre-shave under shave gel or as conditioning after shave.

Method of use:

Pump 3-4 drops into hand and apply to dampened skin.

Gently massage into bristle with light circular motion (avoiding the eye area). Proceed to Shave in direction of hair growth (rinse blade after each stroke).

Rinse with fresh warm water, blot dry.

sales/help line number:  
0845 1305868

AVAILABLE  
SIZES

Professional  
50ml



Retail  
30ml





## INFORMATION ABOUT OUR PRODUCTS

### CONDITIONING SHAVE GEL

Non-foaming Aloe Vera based shave gel to provide a soothing and smooth ultra-close stubble-free shave. Easy glide formula to leave skin cool and refreshed. Will not drag or stretch. Ideal for all skin types - even the most sensitive.



CONDITIONING

# SHAVE GEL

EASY GLIDE & STUBBLE FREE  
with Aloe vera

Non-foaming Aloe Vera based shave gel to provide a soothing transparent shave medium that gives an smooth ultra-close stubble free shave. Easy glide, no stretch or drag to reduce nicks, bumps, redness and or razor burn. Leaves the skin cool and refreshed. Ideal for all skin types, even the most sensitive.

Function:

Ginseng, is used for its toning and vitalising effects on the skin. And Comfrey help to balance oil production and improve the skins texture by preventing the formation of wrinkles.

Method of use:

Apply small amount of shave gel to face and neck on dampened skin. Gently massage into bristle with light circular motion (avoiding the eye area). Shave in direction of hair growth (rinse blade after each stroke). Rinse with fresh warm water, blot dry.

#### Retail support advice

For an even closer shave apply smooth shave before hand



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

INGREDIENTS	COMMON NAME	PROPERTIES	EFFECTS
Aqua	Water		
Aloe barbadensis	Aloe vera	Healing agent	Softening Soothing
Glycerin	Glycerin	Humectant	Attracts moisture
Carbomer	Carbomer	Viscosity controlling	Gel forming
Cyclopentasiloxane	Cyclopentasiloxane	silicone	Film former
Dimethiconol	Dimethiconol	Emollient	Moisturising
Deceth-7	Deceth-7	Surfactant	Emulsifier
PEG-40 Hydrogenated Castor oil	PEG-40 Hydrogenated Castor oil	Surfactant	Emulsifier
PPG-26 Buteth-26	PPG-26 Buteth-26	Lubricant	Conditioning
Sodium hydroxide	Sodium hydroxide	Buffering	Denaturant
Benzyl alcohol	Benzyl alcohol	Solvent	Viscosity controlling
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing
Methylchlorisothiazolinone	Methylchlorisothiazolinone	Preservative	Anti- microbial
Methylisothiazolinone	Methylisothiazolinone	Preservative	Anti- microbial
Pimenta officinalis	Pimentberry	Fragrance ingredient	Warming
Potassium sorbate	Potassium sorbate	Preservative	Preservative
Citric acid	Citric acid	Preservative	pH adjuster

**Free from** SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.

sales/helpline number:  
0845 1305868

AVAILABLE  
SIZES

PROFESSIONAL  
PRODUCT  
250ml



RETAIL  
PRODUCT  
100ml



## INFORMATION ABOUT OUR PRODUCTS

### HYDRATING FACE BALM

A light moisturising Balm to re-hydrate and help skin's natural barrier defence against airborne aggravators. With Chamomile to soothe & Ginseng to rejuvenate.



# HYDRATING FACE BALM

SOOTHE AND REJUVENATE  
with Sandalwood



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

INGREDIENTS	COMMON NAME	PROPERTIES	EFFECTS
Aqua	Water		
Cetearyl ethylhexanoate	Cetearyl ethylhexanoate	Emollient	Water repellency
Stearic acid	Stearic acid	Lubricant	Moisturising
Prunus amygdalus dulcis	Sweet Almond	Rich in Fatty acids	Moisturising
Glyceryl stearate SE	Glyceryl stearate SE	Emulsifier	Conditioning
Propylene glycol	Propylene glycol	Humectant	Softening and moisturising
Cera alba	Bees wax	Anti-oxidant	Free radical scavenger
Cetyl acetate	Cetyl acetate	Emollient	Conditioning
Cetearyl alcohol	Cetearyl alcohol	Emulsifier	Skin softening
Dimethicone	Dimethicone	Silicone	Protection
Anthemis nobilis flower extract	Chamomile	Anti-inflammatory	Soothing
Lavandula angustifolia extract	Lavender	Soothing	Conditioning
Panax ginseng	Ginseng	Demulcent	Soothing
Symphytum officinale	Comfrey	Allantoin content	Healing and Soothing
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing
Sodium PCA	Mineral salt	Humectant	Moisturising
Tocopheryl acetate	ocopheryl acetate	Vitamin E, Anti oxidant	Improves protection
Triethanolamine	Triethanolamine	Emulsifier	pH Buffer
Disodium EDTA	Disodium EDTA	Chelating agent	Buffer
Phenoxyethanol	Phenoxyethanol	Preservative	Preservative
Persea gratissima	Avocado	Rich in Vit A,D,E	Emollient
Triticum vulgare	Wheatgerm	High Vit E	Anti-oxidan
Pimenta officinalis	Pimentberry	Fragrance ingredient	Warming
Ethylhexylglycerin	Ethylhexylglycerin	Preservative	Preservative
Methylisothiazolinone	Methylisothiazolinone	Preservative	Anti- microbial

Provides the Ideal solution for an effective aid to skin suppleness  
Protects, moisturises and conditions your skin. Leaving it non-greasy and ready for what the day has in store.

#### Function:

Ginseng, is used for its toning and vitalising effects on the skin.  
And Comfrey help to balance oil production and improve the skins texture by preventing the formation of wrinkles.

#### Method of use:

Apply after toning and gently smooth over skin.

#### Retail support advice

This procedure should be done at least once every day. But it is much better apply twice a day; in the morning and in the evening before going to bed.

As male skin has a thicker epidermis and a thicker dermis, the thicker skin and the heavier oil glands make it a much harder target to penetrate, so the products are different, which usually means more highly concentrated but with Et mens Balm the incorporation of essential oils means that benefits are imparted at a deeper level without excessive concentrations

Free from SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.

sales/helpline number:  
0845 1305868

AVAILABLE SIZES	PROFESSIONAL PRODUCT 250ml	RETAIL PRODUCT 100ml
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## INFORMATION ABOUT OUR PRODUCTS

### MOISTURISING SHAVE FOAM



A moisture rich aerosol free foam shave to soften stubble, hydrate and condition the skin. Provides a clean soap free, easy glide shave experience that will soften even the heaviest of beards. Soothing benefits of Sandalwood, Aloe Vera & Green Tea ensure skin integrity is maintained with a well groomed and moisturised after feel.



# MOISTURISING SHAVE FOAM

SMOOTH GLIDE & SOAP FREE with Sandalwood

An aerosol free foam shave to soften stubble, hydrate and condition the skin. Provides a clean soap free smooth glide shave experience that will soften even the heaviest of beards.

Anti-inflammatory benefits Sandalwood, Green Tea ensure skin integrity is maintained. Aloe vera provides moisturised after feel. To preserve the skins natural protective barrier Ideal for all skin types, even the most sensitive.

#### Function:

To provide lubricated shave medium suitable for heavier beards Also suitable for those who like to wet shave.

#### Method of use:

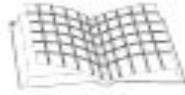
Pump foam into hand and apply to face and neck on dampened skin. Gently massage foam into bristle with light circular motion (avoiding the eye area). Foam will thicken. Shave in direction of hair growth (rinse blade after each stroke). Rinse with fresh warm water, blot dry.

#### Retail support advice:

After shaving oil may be applied prior to toner of face balm to provide strengthened support and protection against environmental assault



INGREDIENTS



COMMON NAME



PROPERTIES



EFFECTS

INGREDIENTS	COMMON NAME	PROPERTIES	EFFECTS
Aqua	Water	Solvent	
Disodium Lauryl Sulfosuccinate,	Disodium Lauryl Sulfosuccinate,	Surfactant	Conditioning
Cocamidopropyl Betaine	Cocamidopropyl Betaine	Surfactant	Emulsifier
Aloe barbadensis leaf juice	Aloe vera	Healing agent	Softening Soothing
Camellia sinensis leaf extract	Green Tea	Anti-inflammatory	Soothing
Propylene glycol	Propylene glycol	Humectant	Softening and moisturising
Deceth-7	Deceth-7	Surfactant	Emulsifier
PEG-40 Hydrogenated Castor oil	PEG-40 Hydrogenated Castor oil	Surfactant	Emulsifier
Lavandula angustifolia	Lavender	Soothing	Balancing
Pelargonium graveolens	Geranium	Cleansing	Balancing
Eucalyptus radiata	Eucalyptus	Cooling	Soothing
Lavandula hybrida	Lavandin	Soothing	Balancing
Citrus aurantifolia	Lime	Anti-septic	Astringent
Santalum album	Sandalwood	Anti-inflammatory	Soothing
Pimenta officinalis	Pimentberry	Fragrance ingredient	Warming
Phenoxyethanol	Phenoxyethano	Preservative	Preservative
Ethylhexylglycerin	Ethylhexylglyceri	Humectant	Emollient
PPG-26 Buteth-26	PPG-26 Buteth-26	Lubricant	Conditioning
Methylchlorisothiazolinone	Methylchlorisothiazolinone	Preservative	Anti- microbial
Methylisothiazolinone	Methylisothiazolinone	Preservative	Anti- microbial
Magnesium chloride	Magnesium chloride	inorganic salt	Bulking agent
Magnesium nitrate	Magnesium nitrate	inorganic salt	Bulking agent
Disodium EDTA	Disodium EDTA	Chelating agent	Buffer
Citric acid	Citric acid	Preservative	pH adjuster

Free from SD Alcohol - Mineral oil - Lanolin - Artificial fragrance - Parabens.

sales/helpline number:  
0845 1305868

AVAILABLE SIZES	PROFESSIONAL PRODUCT 250ml	RETAIL PRODUCT 50ml



## INFORMATION ABOUT OUR PRODUCTS

# MULTI-ACTIVE ALGINATE MASK



MULTI-ACTIVE

# ALGINATE MASK

CONDITION & PURIFY

Rebalances the skin by removing impurities and excessive sebum. Marine mud with trace elements of zinc and sulphur absorb impurities and excess sebum and help regulate sebaceous secretions. Neroli essential oil known for its antiseptic, antibacterial properties will soothe and heal.

A formative mask (which remains supple) is excellent for removing impurities and excess sebum. It will enhance all skin types with healthy, mineralizing, revitalizing, energizing, detoxifying and stimulating properties, a special skin care masque that works as a rebalancing skin care treatment. Overall Alginite mask leaves the complexion feeling fresh and clear.



### INGREDIENTS

### PROPERTIES

### INFLUENCE

Solum Diatomeae	Rich in Silica (Skin Strengthening)	Take Dead Skin Cells Away
Algin	A Natural Powder to Re-Mineralize	Detoxify and Firm the Skin
Calcium Sulfate	Attracts Moisture	Improves Skin Moisture
Maris Limus Extract	Sea Salt	Enhanced Mineralization
Sodium Phosphate	Buffering Agent	Acidity Regulator
Tetrasodium Pyrophosphate	Thickener (Promotes Algae Growth)	Emulsifier
Citrus Aurantium Amara	Antiseptic, Antibacterial	Soothing and Healing

## Function

- Tones up, revitalizes and purifies the skin.
- Firms and tightens the tissues leaving a velvety luster and a bright complexion, while invigorating the skin with a refreshing glow.
- Absorbs toxins from the skin and replenishes its outer layers with minerals.
- Draws superficial toxins and stimulates circulation.
- Rebalancing by removing impurities and excess sebum.
- Anti-allergic influence on the skin and promotes healing.
- Moisture regulator and skin rejuvenator.

**Active Ingredients;** Alginite is known for its re-mineralizing, re-balancing, re-hydrating and detoxifying action.

## When to use

Ideally, the masque should be applied in weekly sessions for a period of four to six weeks. For maintenance the Alginite mask is recommended one session every two weeks thereafter.

## Preparation

Begin by applying oil or serum for the specific skin condition. This peel-off mask will set quickly and transform into a rubbery texture.

## How to use

After cleansing and or deep surface peeling, the mask may be used on its own or alternatively with an Eve Taylor facial oil blend or Serum may be applied.

Mix 30gms sachet with 90mls of tepid water (at approximately 20°C) or mix with half water and half hydrolat.

Put sachet of powder into bowl add all liquid into the powder, stir quickly and vigorously with spatula for approximately 1 minute until a smooth paste is achieved.

Apply the paste immediately to the face and neck using a spatula. The mask sets very quickly following application.

Leave mask on for a minimum of 15 minutes – making sure that the clients' shoulders are covered.

On completion of treatment remove the mask from the forehead down (usually the mask can be removed in one piece).

Proceed to next treatment phase.

sales/helpline number:

**0845 1305868**

AVAILABLE  
SIZES

PROFESSIONAL  
PRODUCT  
30gm

